



Technology Accessories: Accessories are the Internet's Best Friend

By: Jessica Shaffer

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Technology
Grades 9-12



Introduction

Smartphones with internet capability just came into existence about twenty-five years ago. Stemming from smartphones has been the creation of smart watches. What if you could create an accessory that had technological capabilities? Get inventive and dig into the creative part of your brain for this writing assignment.

Learning Objectives

WALT use the writing process to create a persuasive essay that sells the technology invention he/she created.

- [CCSS.ELA-Literacy.W.9-10.4](#)
- [CCSS.ELA-Literacy.W.9-10.5](#)
- [CCSS.ELA-Literacy.W.9-10.6](#)

Materials Needed

- [Pre-Writing Graphic Organizer](#)
- [Writer's Checklist](#)
- STEM materials
- Chromebook/Tablet/Computer

Procedure

1. Take various class surveys:
 - Who has a smartphone?
 - Who has a smart watch?
 - Who has a tablet?
 - Who has any other accessories with technological capabilities? (such as airpods, wireless headphones, wireless mice, wireless speakers, etc.)
2. Watch videos and read articles about various technology devices, as well as famous inventors. Make sure to preview all before assigning as websites and contents change frequently. Make sure the information is appropriate for the grade level you are teaching.

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- [The History and Evolution of the Smartphone](#)
 - [A Brief History of the Smartphone](#)
 - [Encyclopedia Britannica: Smart Phone](#)
 - [Business Insider: 50 Tech Accessories Under \\$50](#)
 - [The 100 Coolest Tech Gadgets of 2020](#)
 - [Evolution of the Smartphone](#)
 - [Six Interesting Tech Gadgets](#)
 - [The History of the Internet](#)
3. Students will create a sketch of their new technology accessory on paper or on a Chromebook. Students should brainstorm what the features of this accessory will be and incorporate it into the sketch.
 4. Have students fill in a graphic organizer to organize ideas. This pre-writing activity will be used to guide students in the creation of their essays.
 5. Have students begin to create their essays. The first part will be the introduction. In the introduction, students should include:
 - The introduction should “hook” or grab the attention of the reader.
 - You want to think about this when writing the opening: “How can I get my potential customers to focus their attention on this new product?”
 - Make sure to state your invention’s name and introduce it.
 - Amplify, amplify, amplify!
 6. Have students create the body of their essays. There should be at least three paragraphs of supporting details.
 - These should all be statements that support the product introduced in the statement in the introduction. There should be a main idea of each paragraph that includes a reason to persuade consumers to purchase this product.
 - Make sure to give readers a “why” they need this product!
 - Make sure to resolve objections to buying the product!
 - Include a topic sentence in each paragraph.

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7. Have students create the conclusion for their essay.
 - Have a topic sentence that restates the name of the product and reasons consumers should purchase this product.
 - Have a strong last sentence, or “clincher”, in the essay. This is what will leave a lasting impression on the readers.
8. Teachers will conference with students as they create their writing piece. If teachers do not wish to conference with the students, the teacher can instead monitor the work being completed and help on an as-needed basis.
9. When the rough draft of the essay is completed, students should have one to two peers edit the persuasive essay and make the appropriate changes.
10. Students will make the final edits and create the final draft of their essay.

Optional Extension Assignments:

- Incorporate STEM into this writing assignment by having students create a prototype of their new product! This can be created using various materials in a STEM center or by using various programs/apps online.
- Have students present their prototype and read their essays to the class. See which products the students are persuaded to purchase!

Evaluation

You should use the writing rubric that your district requires to grade the writing. There are many classwork grades that you can take from this writing assignment including the checklist, the sketch of the product, and the rough draft. You can get a project grade from this as well with the creation of the prototype.